

STRATEGIC GUIDELINES

for the publication of the Gold Coast campus student magazine, Getamungstit.

The Student Guild Board shall publish a student magazine, Getamungstit, for distribution to students and staff on the Gold Coast campus.

The Student Guild Publication's primary purpose shall be to provide a student focused and student driven magazine and to print material of a relevant nature to the academic, social, sporting and general interests of the student body at Griffith University Gold Coast.

The Student Guild Publication shall:

- provide a forum for the dissemination, discussion and debate of information and opinion about matters of students and campus interest.
- ensure the student publication is an effective and accessible communication forum.
- timetable appropriate editions in line with the academic calendar and Student Guild calendar of events.
- comply with legal requirements and contain articles and advertising which comply with the Media Entertainment & Arts Alliance - Journalists' Code of Ethics.
- acknowledge all borrowed articles, graphics, cartoons, photography and any possible copyright material.
- ensure there is no discrimination or defamatory material published which may result in legal action.
- encourage student involvement in the production of the student publication.
- achieve excellence in all areas of the student publication's content and production.
- provide a forum respected by its readers for fair and accurate reporting.
- ensure that any letters submitted for publication under Letters to the Editor or any other part of the publication are signed by the writer. Pseudonyms can only be used if the writer has given his or her full name and student/staff number and has requested that their name be withheld from the publication.
- be included on the Student Guild website.
- consider opportunities to promote Student Guild services and activities in each issue where these items can be incorporated into the magazine in a manner that is seamless and in keeping with the editorial direction and the interests of the readership.
- promote environmentally friendly printing and distribution of the publication.

The role of the Publisher:

- A. The President shall be the Publisher of the Student Guild publication.
- B. The President may order the deletion or removal of any part which in the opinion of the President is liable to lead to the successful prosecution of litigation of the Student Guild or its officers or agents, or which may in the opinion of the President be in conflict with Student Guild policy.
- C. The President shall see the page proofs of the publication prior to the publication being submitted for printing.
- D. A disclaimer must appear on each edition stating that the views expressed in the publication are not necessarily those of the Griffith University Gold Coast Student Guild.
- E. The Student Guild publisher shall ensure any comments critical of the Student Guild, Student Guild Board members or members of Student Guild staff are not published, unless the nominated parties have the right of reply in the same issue of the publication.
- F. The publication page proofs must be approved by the Proofing Committee (staff editor/s, The President and the General Manager GUGC Student Guild) or their delegate/s prior to the publication being submitted for publication.